

Custom Printing for Retractable Belt Barriers

Customize your barrier systems with printed retractable belts. Ideal for marketing or brand promotions, custom belts can include logos, images & text with designs to your specifications.

How it works?

1. Choose a printing method: silk screen or dye sublimation.
2. Choose a standard 2" inch or a wide 3" inch Belt.

Silk Screen Printing

Screen printing is a low-cost process suitable for simple designs in one or two colors. It utilizes gloss ink that helps a logo to "pop". Because the ink is applied to the surface of the belt, it will wear off over time. It is not suitable for high ink coverage designs as this may cause the belt to flop and can affect belt retraction.



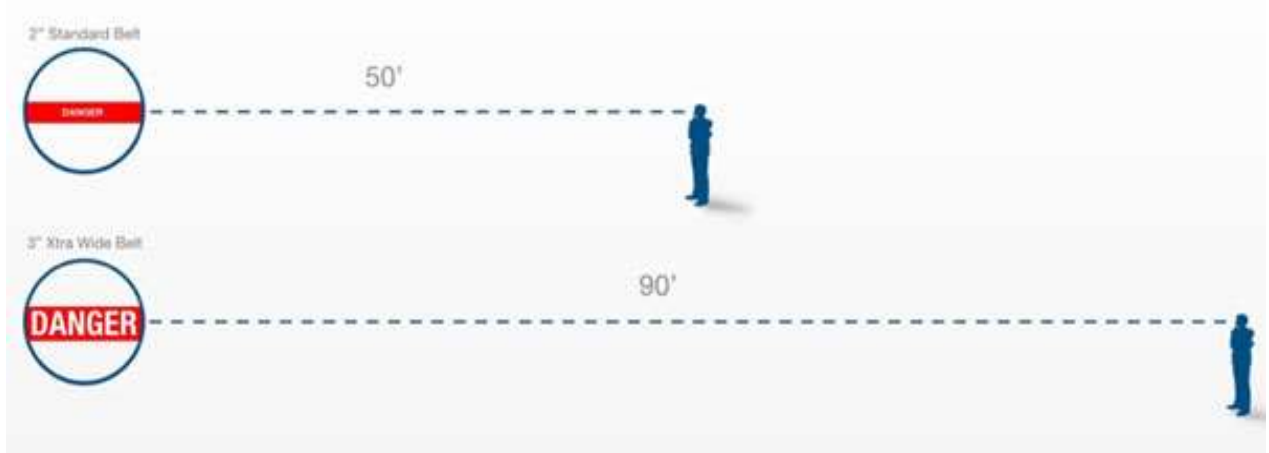
Dye Sublimation Printing (Digital Printing)

Dye sublimation printing is used for complex or multi colored designs. Being a digital process almost anything can be printed. Unlimited colors and realistic graphics are possible including photographs and scannable QR codes. The ink is infused (dyed) into the fibers of the belt so the print won't wear off over time. High ink coverage designs will not affect belt retraction or cause flopping. Text, graphics, messages & promotions can be applied to your queue management products with your own unique content design.



Chose a standard 2" inch or a wide 3" inch Belt.

The 3" width of the Xtra belt allows logos and messages to be printed 50% larger than on a standard 2" wide belt. The larger print size dramatically increases both viewing distance and impact of prints (3" belts are maximum 11' feet long).



Viewing Distance

The larger the print the greater distance it can be seen from. Visible distance is important to get the best value from branding, particularly on the belts on the outside of a queue system where the message is seen by passersby and not just those in the queue.



For those standing in the queue or close to a safety barrier the size of the belt print greatly affects the impact of the logo or message. Large, bold print draws the eye and improves message retention.

Call or email us for more information and pricing.



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